

HARRY G. BROADMAN

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GLOBAL FINANCE EXECUTIVE AND BOARD DIRECTOR DRIVING BUSINESS GROWTH, RISK MITIGATION, SUSTAINABILITY, INNOVATION

Overview

- Seasoned operational and private equity executive, board director, global business strategist, authority on corporate governance; and veteran senior White House and World Bank international trade, finance and investment negotiator and global policymaker.
- Successfully driven novel approaches to capitalize on first-mover advantage enhancing growth, innovation, sustainability, resiliency
- Executed/counselled complex cross-border transactions in multiple industry sectors: (i) finance, private equity, and investment banking; (ii) emerging and advanced technologies; (iii) renewables/conventional energy and minerals; (iv) global logistics; (v) infrastructure services, aviation, land transport, telecoms, utilities, informatics, and professional services.
- Designed/oversaw on-the-ground transformative business policies and operations in 85+ emerging markets across 5 continents, including China/East Asia; Russia/CIS; Turkey/Balkans; Eastern/Central Europe; India/South Asia; LATAM; the Middle East; and Africa.
- Non-Executive Director (several boards): Board Chair (two boards); Audit Committee Chair; Compensation Committee Chair
- Select list of counselled C-suites and boards of corporations, investment funds and banks is [here](#).

Current Professional Experience

WestExec Advisors: Principal International corporate strategy advisory firm (co-founders: Antony Blinken and Michèle Flournoy)

The RAND Corporation: Senior Economist Global independent non-profit research organization

The ESG Exchange: Member, Board of Directors (Former Chair) International entity facilitating common ESG disclosure protocols

Strategic Ratings Corporation: Chair, Board of Directors Global private credit rating agency for corporates and sovereigns

PartnersGlobal: Chair, Board Audit Committee; Member, Executive Committee International alternative dispute resolution services

NACD (National Association of Corporate Directors): Board Leadership Fellow and Faculty Member, NACD Board Advisory Services

Forbes: Monthly Business Leadership Strategy Columnist Columns are [here](#)

International Financial Law Review: Quarterly National Security Columnist; Member, Editorial Advisory Board Columns are [here](#)

Keynote Speaker: Commissioned Keynoter for Global Business Groups Represented by several speaker bureaus in the U.S. and abroad

Past Professional Experience

Berkeley Research Group LLC: Partner; Chair, Emerging Markets Practice; Chair, National Security Practice 2019-2023

- Counseled C-suites/boards on cross-border transactions, financing, supply chains; integration of sustainability into company operations; advise on R&D strategies/investments; reform of corporate governance/compliance practices.
- Clients were U.S./non-U.S. (including in emerging markets) companies, private equity firms, banks, institutional investors.
- Testified as expert witness on disputes in global arbitration on investment, corporate governance, antitrust, regulation, and IP infringement; Won damages case between iconic Chinese and European ICT firms valued at more than US\$800 million

Johns Hopkins University Faculty, Graduate School of Advanced International Studies (SAIS): Senior Fellow 2016-2022

- Conducted research for book on competition among multinational corporations from Global North and Global South

PricewaterhouseCoopers (PwC): Senior Managing Director, Global Corporate Advisory and PwC Chief Economist 2011-2015

- Founded PwC's Global Business Growth Management Consulting Strategy Practice in 15+ emerging markets
- Generated annual fees exceeding US\$9 million
- Closed operational transactions, including US\$2 billion greenfield industrial plant in Indonesia; US\$450 million acquisition of manufacturing facility in Myanmar; US\$800 million greenfield freight railway in Africa

Albright Capital Management (private equity); Albright Group (strategic advisory): Managing Director; Chief Economist 2008-2011

- Drove ACM's first greenfield investment in Africa ~US\$700 million
- Co-led capital-raising in Asia, Australia, and Europe
- Advised Fortune 5 firm's US\$2-plus bn acquisition of supermarket firms across 14 countries

The World Bank: China, Russia, Balkans, Africa: Lead Economist, Business Restructuring/Sovereign Finance Operations 1993-2008

- Executed and restructured the Bank's then-largest sovereign loan operation, more than US\$5 bn: Russia
- Negotiated and led operations for Bank's largest business restructuring loans ~ US\$2 bn: China
- Managed economic reform dialogue among 7 sovereigns to re-build and re-integrate the war-torn region: Balkans.
- Oversaw program enabling African firms to extract higher value-added revenues from commodity exports.

- Executive Office of the President, The White House: United States Assistant Trade Representative** 1991-1993
- *Lead U.S. Negotiator of International Trade Agreements* establishing WTO and NAFTA for all Services Sectors (banking, energy, natural resources, telecom, aviation, shipping, rail, trucking, construction, tourism, entertainment, professions)
 - *Lead U.S. Negotiator of International Bilateral Investment Treaties*
 - *Lead U.S. Negotiator of International Science and Technology Agreements*
 - *Member, Committee on Foreign Investment in the U.S. (CFIUS)* – national security screening of foreign investment
 - *Board Director, U.S. Overseas Private Investment Corporation (OPIC)* – provision of risk insurance, loan guarantees

- Executive Office of the President, The White House, President's Council of Economic Advisers: Chief of Staff** 1990-1991
- Managed all agency staff and 25+ senior professional economists.
 - Oversaw management of White House market-sensitive, confidential official economic data
 - Served as official liaison for CEA Chairman with Chairman of Federal Reserve and Secretary of Treasury
 - Managed the research, writing and publication of three **Annual Economic Reports of the President**

- United States Senate, Committee on Homeland Security and Governmental Affairs: Chief Economist** 1987-1990
- Designed and managed numerous Senate committee hearings on U.S. economic security and competitiveness
 - Authored legislation for Committee Chair (*John Glenn*) on trade policy, R&D investment, budget policy
 - Served as lead Senate staff drafter of *Omnibus Trade Act of 1988*, which remains the core of current U.S. trade law.

Earlier Professional Experience

- **Harvard University Faculty, School of Arts and Sciences: Economics Department:** taught course on multinational business
- **Harvard University Faculty, Kennedy School of Government:** taught graduate course on energy/natural resources markets
- **Harvard University Faculty, Energy and Environmental Policy Center: Research Fellow** co-authored book on natural gas regulation
- **Resources for the Future Inc., Center on Energy Policy Research: Deputy Director** RFF was the 1st US environmental think tank (est. 1952). My work focused on sustainability/energy markets: testified before US Congress; authored book & professional articles
- **Johns Hopkins University Faculty, Graduate School of Advanced International Studies (SAIS): Adjunct Professor of International Economics:** taught graduate course on international business, foreign investment, and trade for several years
- **Brookings Institution: Economic Policy Fellow:** conducted doctoral research on competition in the global oil industry
- **RAND Corporation: Advisor, Energy Security Policy:** consulted on strategies to enhance U.S. energy and national security policy

Non-Executive Corporate Board of Director Service (Current unless otherwise indicated)

- **Strategic Ratings Corporation: Chair, Board of Directors** Global credit rating agency for corporates and sovereigns
- **PartnersGlobal: Chair, Audit Committee; Executive Committee Member** International alternative dispute resolution (ADR) firm
- **The ESG Exchange: Board Member; (Previously Board Chair)** Entity assisting firms' ESG disclosures adhere to international standards
- **ArmorText: Member, Advisory Board** Cybersecurity intra-enterprise communications software firm
- **APCO Worldwide: Member, International Advisory Board** Global crisis management and public relations firm
- **Lake Tanganyika Floating Clinic: Member, International Advisory Board** Healthcare and telecom services provider in 5 African states
- **Corporate Council on Africa: Member, Board of Directors** Trade association of U.S. and non-U.S. firms operating in Africa (*former*)
- **The Global Business School Network: Member, Advisory Board** International association of graduate business schools (*former*)

Education

- **Brown University**, A.B., Economics and History, *Magna Cum Laude*, Phi Beta Kappa
- **University of Michigan**, Ph.D., Economics

Professional Memberships

- **Council on Foreign Relations:** Elected Lifetime Member
- **The Bretton Woods Committee:** Lifetime Member
- **National Association of Corporate Directors:** Selected as Board Leadership Fellow

Publications Complete list of *books, professional articles, press interviews, and speech videos* is available on www.harrygbroadman.com

Books (selected): Full list of books is [here](#)

China's Management of Enterprise Assets: The State as Shareholder (The World Bank)

Natural Gas Markets After Deregulation (Johns Hopkins University Press)

Economic Liberalization and Integration Policy (Springer)

Africa's Silk Road: China and India's New Economic Frontier (The World Bank)

Peer-Reviewed Articles in Professional Journals (selected): Full list of peer-reviewed journal articles is [here](#)

Foreign Affairs; Yale Journal on Regulation; Columbia Journal of World Business; International Lawyer; Antitrust Chronicle; Science; Natural Resources Journal; Review of Industrial Organization; The Energy Journal; Journal of Corporate Ownership & Control; International Journal of Business; African Analyst Quarterly; Journal of Asian Studies; Journal of Energy and Development