

HARRY G. BROADMAN



SPEAKER BIO

Veteran Practitioner of Business Growth, Governance, Risk Mitigation and Innovation in Emerging Markets

- Seasoned Corporate and Private Equity Executive, Independent Board Director, Ex Senior White House Trade Negotiator, RAND Corporation and Harvard Faculty.
- Seizing Global 'First Mover' Advantages; Executing Agile Strategies to Reduce Exposure to Commercial and Corruption Risks; and Devising Double Bottom Line Public-Private-Partnerships and Corporate Social Responsibility Initiatives
- Sector Expertise in International Financial Services; Infrastructure Industries; Energy, Mining and Natural Resources
- Global Experience Working at C-Suite and Boardroom Levels—and on the Factory-Floor—in 75+ Emerging Markets across 5 Continents, including China, India, ASEAN, LATAM, Eastern Europe, Balkans, Russia, Africa, and the Middle East
- Currently CEO and Managing Partner of International Investment Transaction Advisory Firm; Non-Executive Board Director; Johns Hopkins Faculty; and Monthly Columnist for *Forbes*; *Newsweek-International*; and *Gulf News*
- Former Sr Managing Director and Founder of PwC's Global Business Growth Investment Management Consulting; Managing Director, Albright Capital Management; Senior World Bank Official in China, Balkans, Russia/CIS, and Africa; Chief of Staff, President's Council of Economic Advisers; Resources for the Future Inc.; Brookings Institution
- Author of best-selling book, ***Africa's Silk Road: China and India's New Economic Frontier***

Harry G. Broadman is a globally renowned practitioner and authority on enterprise restructuring, new product market entry, geographic expansion, and strategic alliances to sharpen international business competitiveness and generate growth.

Broadman has extensive experience in: Structuring complex corporate cross-border finance, investment and trade transactions; Negotiating and leveraging sovereign international trade agreements and investment treaties; Developing novel risk-mitigation and FCPA compliance protocols; Executing robust corporate governance reforms, especially proactive activist stakeholder strategies; and Championing adoption of productivity-enhancing innovations.

An early serial entrepreneur, Harry's re-invented himself more than a handful of times—not only in an interdisciplinary fashion, but also across greatly differentiated senior roles in the private sector, interspersed with stints as a high-level policy maker. Broadman emerged as a genuine thought-leader on the unforeseen dynamics that have changed the underlying structure and character of world markets long before the term "globalization" was commonplace. These insights shaped his career focus on strategies that propel firms' competitiveness, especially in emerging markets, the parts of the world toward which he has always had a strong predisposition.

As a speaker, Harry brings to audiences a unique combination of fundamentally insightful and pragmatic views about how commercial, financial and policy changes that drive international markets, alter enterprises' opportunity-risk tradeoffs in ways few ever could have predicted. Rather than using a 'rear-view mirror' approach to frame implications of salient business issues, he provides a prospective perspective. Moreover, he exposes the ways markets intrinsically tend to operate in 'non-linear' patterns.

Aside from leaving audiences with concrete takeaways, his speeches are entertaining and infused with his infectious sense of humor.

Broadman is CEO and Managing Partner of Proa Global Partners LLC, a global cross-border investment transaction firm that provides operational, field-level advice on the design and execution of deals in emerging markets. Clients include corporations, banks, private equity firms, institutional investors, sovereign wealth funds and family offices and high net worth individuals.

Concurrently, Harry is a member of the Johns Hopkins University Faculty, where he serves as Director of Johns Hopkins' new Council on Global Enterprise and Emerging Markets as well as a Senior Fellow at Johns Hopkins' Foreign Policy Institute. He is also a monthly business columnist for *Forbes*, *Newsweek-International* and *Gulf News*. In addition, Broadman is engaged by the National Association of Corporate Directors (NACD) as a Master Workshop Faculty Member.

Broadman serves or has recently served on the Boards of Directors or Advisors of: *ArmorText*, a cybersecurity end-to-end enterprise-wide communication services provider; *PartnersGlobal*, an international alternative dispute resolution (ADR) entity operating in 22 countries; *The Lake Tanganyika Floating Health Clinic*, a healthcare and telecom services provider across 4 African countries; *The Global Business School Network*; *The Russian-American Chamber of Commerce*; and *The Corporate Council on Africa*.

In 2015, Broadman stepped down as Senior Managing Director at PricewaterhouseCoopers (PwC), where he founded and led PwC's Global Business Growth Investment Management Consulting Practice, that structured investment operations at the field-level for U.S. and non-U.S. Fortune 100 corporates, private equity firms and investment houses. In addition to running PwC's management consultancy, Broadman served as PwC's Chief Economist, working with the firm's Audit and Tax Practices.

Before joining PwC, he was Managing Director and a member of the Investment Committee at Albright Capital Management, an international private equity and alternative strategy investment fund chaired by Madeleine Albright. He was also Managing Director of The Albright Group (now Albright Stonebridge), a business diplomacy consultancy.

Prior to that, Harry was a senior official at the World Bank, where he oversaw the Bank's largest sovereign finance operations and enterprise restructuring investments in China; Russia and the Former Soviet Union states; and the Balkans. He also served as Economic Advisor for the entire Africa Region.

Earlier, Broadman worked in the White House as Chief of Staff of the President's Council of Economic Advisers during the first Gulf War and the Savings and Loan Crisis.

He was then appointed as United States Assistant Trade Representative. In this position, he led the U.S. negotiations on international trade and investment across all services industries as part of the establishment of both NAFTA and the WTO. He also managed all negotiations of U.S. Bilateral Investment Treaties (BITs) with other sovereigns. He was a Board Member of the Overseas Private Investment Corporation (OPIC) and served on the White House Committee on Foreign Investment in the U.S. (CFIUS), which assesses national security impacts of inbound investment.

Broadman came to the Executive Branch after serving as a Senior Professional Staff Member of the U.S. Senate Committee on Governmental Affairs, then chaired by John Glenn, during which time Harry was a core drafter of the Omnibus Trade and Competitiveness Act.

Prior to his government service, Harry was on the Harvard University faculty; staff member at the RAND Corporation; Assistant Director, Center for Energy Policy at Resources for the Future, Inc.; and fellow at the Brookings Institution.

He has authored several books and numerous professional articles published in a wide array of peer-reviewed finance, economics, law, and foreign policy journals. His most recent books are: ***Africa's Silk Road: China and India's New Economic Frontier; From Disintegration to Reintegration: Russia and the Former Soviet Union in the Global Economy;*** and ***The State As Shareholder: China's Management of Enterprise Assets.***

Broadman is a lifetime member of the *Council on Foreign Relations* and a member of *The Bretton Woods Committee*. He received an A.B. in economics and history, *magna cum laude*, from Brown University, where he was elected to *Phi Beta Kappa*, and an A.M. and Ph.D. in economics from the University of Michigan.